



## Shawnee Mission West Band – London Trip Fundraiser

### Major Retailers Want To Give Our School Money!

Dear SM West Band parent:

We're pleased to share some exciting news about our new, year round fundraising program for the band. It's called **Band Bucks**, a "scrip" fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program, including JC Penney, Chipotle, American Eagle, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our band keeps the difference as revenue. Scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our band gets a regular source of revenue.

Orders will be placed on the 15<sup>th</sup> of the month and distributed about a week later. All **families will place orders online.** Payment can be either online, sent to school as a check (placed in the band room envelope), or brought to Karin or Michelle's home. Please make checks out to "Band Aides West".

Create an account for your family to order at [www.shopwithscrip.com](http://www.shopwithscrip.com) and use SM West Band's code of **A45D925D25646**. Place an order at your convenience and the order will be sent to us to include in the overall band order. Need help getting started? Just give us a call and we'll walk you through it. The profits will go into your student's account for the London trip or into the general London trip fund.

The "Band Bucks" program promises to be a simple and effective fundraising program. We will utilize this program throughout the year. Thanks for your support!

Sincerely,

**Karin Soper**

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